| **Level** | **Threshold (YoY % change or Index Level)** | **Market Interpretation** | **Suggested Score** |
| --- | --- | --- | --- |
| 🔴 **Low** | Index < 65 or YoY < –10% | Severe consumer pessimism, spending pullback risk | –2 |
| 🟠 **Moderate** | Index 65–85 or YoY –10% to 0% | Cautious sentiment, possible headwinds | –1 |
| ⚪ **Neutral** | Index 85–100 or YoY 0%–5% | Stable sentiment, normal consumption outlook | 0 |
| 🟢 **Strong** | Index 100–110 or YoY 5%–10% | Confident consumers, modest boost to demand | +1 |
| 🟢 **Very High** | Index > 110 or YoY > 10% | Optimistic consumers, strong demand tailwind | +2 |